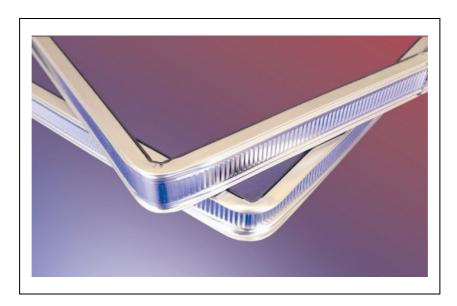


## Warm edge technology by the Fenzi Group a crowd-pleaser at China Glass 2014

The Fenzi Group made a vigorously energetic showing in China at the just-concluded edition of China Glass. The many visitors to this most widely-acclaimed Asian show had the opportunity to bring themselves up-to-date on the latest innovations engineered by the Group's Chinese branch and the entire Glass Alliance network.

Ever-increasing success for **Chromatech Ultra**, the first hybrid spacer by Alu-Pro and Rolltech, crafted of stainless steel and special plastic blends. This innovative warm edge profile ensures considerable benefits in terms of thermal insulation and ease of processing, a high-performance combination that satisfies the new needs for energy savings in Asia's buildings. The Chinese manufacturers of IG units visiting the show were able to acquire in-depth knowledge of the products' features directly from the dedicated warm edge technology team on hand to explain the technology introduced approximately one year ago at the Insulating Glass Division of Fenzi China Paints and Sealants Company Limited.

Equal interest was shown in the classic Fenzi-branded products that were the first to conquer the Asian market and that have been undiminished sales leaders ever since: like the **Duralux** mirror coatings, the first Fenzi product to be exported and produced in China; the **Butylver** sealant for primary sealing of IG units; the **Tempver** glass enamels; and the range of **Glassolux** cold paints. "Fenzi China Paints and Sealants Company Limited continues to enjoy ample success in all of its operations, as demonstrated at this edition of China Glass – according to Stefano Pozzi, General Manager of the Group's Chinese branch – We are able to reach an optimal user base that extends from China to the countries of Southeast Asia, and the customers have shown just how much they appreciate the quality and features our products offer; which is why we are predicting a healthy 2014."



FENZI SpA Zona Ind. – Via Trieste, 13/15 – 20067 Tribiano (Mi) www.fenzigroup.com

<u>Ufficio stampa:</u>
Francesca Solera
Il Filo Rosso Solera & associati
Via Panfilo Castaldi, 33 - 20124 Milano - Italy
Ph. +39 02 29523341
francesca.solera@ilfilorossonline.it